



**City of Newport Beach Restaurant  
Business Improvement District**

**Special Board Meeting Minutes – June 30th, 2020**

**Telephone Conference Call**

**I. CALL MEETING TO ORDER**

The meeting was called to order at 10:04 a.m.

**II. ROLL CALL**

Directors Present:

Christopher Roman	Fork, Knife & Spoon
Juan Carlos Godinez	Tavern House
Eunjoo Pluenneke	Balboa Lily's
Talia Samuels	Moulin
Phil Crowley	Modo Mio Rustic Italian Kitchen
Jordan Otterbein	A Restaurant/A Market & CDM

**Quorum Achieved**

Directors Absent:

Ron Schwartz	Muldoon's Irish Pub
Matt Meddock	Sessions West Coast Deli
Jim Walker	The Bungalow Restaurant
Kenyon Paar	Five Crowns

City Staff Member Present:

Melanie Franceschini	City of Newport Beach
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BID Administrator Present:

Dina Alleluia-Carr	Newport Beach & Company
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Guests Present:

Doug McClain	Newport Beach & Company
Lily Pearson	Newport Beach & Company
Gary Sherwin	Newport Beach & Company

Members of the Public in the Community Room:

Jim Mosher  
Hoiyin Ip  
Christopher Trela

### III. PUBLIC COMMENTS ON NON-AGENDA ITEMS

- Mr. Mosher inquired on the number of stakeholders that the NBRA bills and their categories.
- President Godinez stated that those numbers were presented in the Annual Report.

### IV. CURRENT BUSINESS

#### PUBLIC COMMENTS ON AGENDA ITEM #1

- Ms. Ip from the Sierra Club spoke about the ocean-friendly, single use reduction policy that she presented to City Council and asked for the Board's support. She recommended plastic utensils only be provided upon request for takeout orders.
- Mr. Mosher spoke about the recovery plan Restaurant Week and Restaurant Month. Mr. Mosher stated his concerns regarding Attachment Slide #8 accuracy of hotel occupancy numbers, Attachment Slide #9 accuracy of the back to school date of August 24<sup>th</sup>, 2020, Attachment Slides #11 and #12 mentions of sweepstakes and the types of cuisines to be promoted, and Attachment Slide #13 geofencing component.

#### 1. COVID-19 Economic Recovery Plan and Budget

- Mr. McClain spoke about the NBRA COVID-19 Economic Recovery Marketing Plan and bringing in regional visitors into the destination during August.
- Mr. McClain spoke about the web-based mobile app to help promote dining out and participation to win weekly prizes.
- Mr. Sherwin stated that this plan is part of a larger plan to market all of Newport Beach to the locals within driving radius to visit
- Ms. Franceschini suggested that the Budget be updated with the financial standing as of 6/30/20 to submit to the City Council.
- Mr. McClain recapped Attachment Slide #29 regarding the NBRA cash reserve use.

**Motion:** Director Crowley made a motion to approve the COVID-19 Economic Recovery Plan and Updated Budget.  
Director Samuels seconded the motion.

The motion carried by the following vote:  
Ayes: Godinez, Pluenneke, Roman & Otterbein.  
Nays: None

**Motion:** Director Crowley made a motion to submit the COVID-19 Economic Recovery Plan and Updated Budget to the City Council.  
Director Otterbein seconded the motion.

The motion carried by the following vote:  
Ayes: Godinez, Pluenneke, Roman & Samuels.  
Nays: None

**V. BOARD ANNOUNCEMENTS OR MATTERS, WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)**

- Mr. Godinez requested an agenda item at the next meeting on the for the COVID-19 Recovery Working Group to provide an update.
- Ms. Franceschini stated that the City Council approved the new Board of Directors at the June 23, 2020 meeting.

**VIII. ADJOURNMENT**

The meeting adjourned at 10:31 a.m.

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The next BID Meeting will be on Wednesday, July 22, 2020 at 9:30 a.m.